

EMPOWERING YOUTH, SHAPING FUTURES



Junior
Achievement™
of New York

ANNUAL IMPACT REPORT 2022-2023



WELCOME

Junior Achievement of New York has been at the forefront of inspiring and preparing young people to succeed in a global economy for more than 95 years. Our programs provide students with the knowledge and skills they need to navigate the challenges and opportunities of the modern world.

The past year has been one of tremendous growth as we continue to expand our programming throughout New York City, Long Island, and the Lower Hudson Valley. During the 2022-2023 academic year, JA New York provided nearly 68,000 student learning experiences, an increase of over 66% from the previous year. That's more than 345,000 contact hours of content-rich curriculum provided by thousands of trained volunteer partners.

Whether it's showing them how to budget, or introducing them to career paths they may not have known about, we're not just preparing students for their futures, we're helping them to *create* their futures. Our programs empower young people to dream big, think boldly, and take actions that shape their pathways to achieve all that they can.

Your continued support helps fuel this mission and ensure that our young people have the tools they need to turn their classroom lessons into thriving businesses, overcome adversity, graduate with newfound passions, and become leaders of the future in their communities.

Sincerely,

Betty A. Garger

President and CEO

Keith Pinniger

Chair of the Board of Directors

2022-2023

BY THE NUMBERS....

68,000+
Students
Impacted

2,670
Classes
Served

7,160
Volunteer
Experiences

348,800
Contact
Hours



JA IMPACT

BY THE NUMBERS...



90%

of JA alumni report that JA played an important role in believing they can achieve their goals.



89%

of JA alumni report that JA motivated them to succeed in their professional lives.



90%

of JA Alumni say JA exposed them to a different way of thinking.



87%

of JA alumni report that JA played an important role in their personal development.



85%

of JA alumni report that JA increased their confidence in new situations.

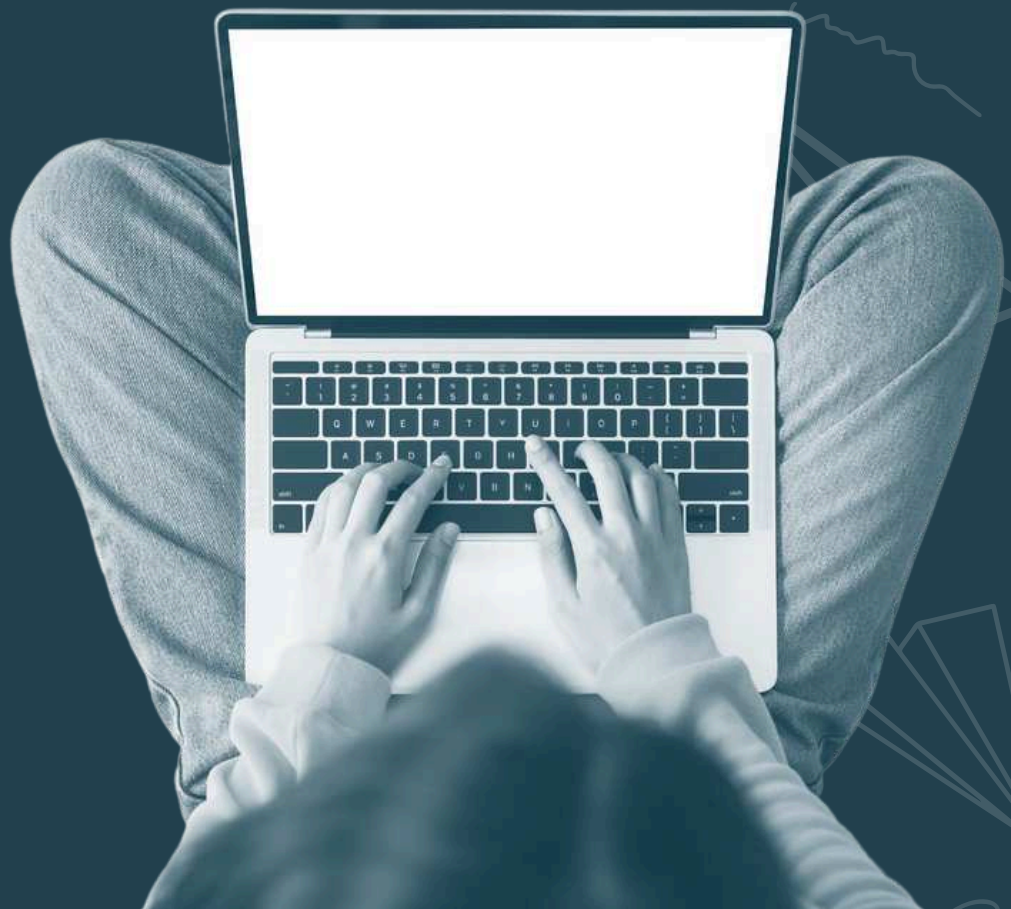
Program Highlights

JA Inspire

JA Inspire is a dynamic career development experience that gives middle and high school students the opportunity to explore exciting careers and learn about the critical skills employers are seeking to help them plan for the future and improve their skill sets to become the workforce of tomorrow.

Bringing together the business community and local area schools, *JA Inspire Virtual* is designed to launch students into their future by using an interactive platform that provides them with access to local employers, learn about post-secondary education opportunities, attend webinars, and participate in interactive discussions with company representatives.

**11,000 +
STUDENTS
REACHED**



Program Highlights

Social Innovation Challenge

Brought to you by 

The *JA Social Innovation Challenge* is a national competition where high school students are invited to submit their innovative ideas for improving and making an impact on their communities. The student teams with the top-rated ideas are eligible to participate in an exclusive, virtual workshop experience during which Chick-fil-A innovation experts and entrepreneurs will provide additional guidance and resources for transforming the students' ideas into reality.

In 2023, two teams of students from Harborfields High School represented Junior Achievement of New York and were selected as first and third-place honorees at the second annual national *JA Social Innovation Challenge*. The winning teams were selected from more than 90 participating teams from schools across the country.



Program Highlights

JA Finance Park

In March 2023, we welcomed students back to *JA Finance Park* in person for the first time since 2020 at our new site-based location at City Point in Brooklyn.

The Finance Park experience places students in fictional adult roles where they take what they have learned in the classroom curriculum and apply it to balance a personal family budget. During their visit, the students make decisions about budgeting, saving, and investing, and make choices in over a dozen financial categories including housing, transportation, child care and healthcare.



Program Highlights

JA Job Shadow + JA Career Speaker Series

JA Job Shadow and *JA Career Speaker Series* events inspire and motivate students by exposing them to professionals from a variety of industries who share insights into their job roles, career paths, and the skills required for success in their respective fields.

These experiences are invaluable for students as they explore potential career interests, learn about job responsibilities, and gain a better understanding of the skills and qualifications they need for various professions.



Student of the Year

Maiya Adolphus Baldwin High School

Each year, JA New York selects a high school student to serve as our Joseph A. Peri Student of the Year.

JA New York's 2022 honoree was Maiya Adolphus from Baldwin High School. Maiya credits her participation in Junior Achievement events with giving her the confidence to pursue her future career path as a Biomedical Engineer and with inspiring her to become more involved in the community, volunteering with a local organization that helps autistic development.

JA experiences provide thousands of high school students like Maiya with unique opportunities to explore careers and network with our community of professionals who are passionate about helping students succeed.



Watch Maiya reflect on
her JA journey here



Special Events Highlights

Special events at JA New York play a pivotal role in bringing the JA community together to celebrate our work and help provide impactful learning experiences for thousands of students annually. We are grateful for the support of our partners through events such as our annual Leadership Awards Gala, our JA New York Golf Classic, and as part of peer-to-peer fundraising events who help ensure we can continue to inspire curiosity, creativity, and critical thinking, equipping young minds with the tools they need to succeed in an ever-evolving global economy.



SCHOOL PARTNERS

JA New York recognizes our top tier school partnerships with gold and silver credentials. Year-round commitments to programming distinguish these partnerships, with gold partnerships exemplifying the pinnacle of school involvement.

Gold Level

Academy Charter School
Academy Charter School-Uniondale
Academy of Finance and Enterprise
Accompsett Elementary School
Alverta B. Gray Schultz Middle School
Amityville Memorial High School
Baldwin High School
Baldwin Middle School
Bethpage Senior High School
Bretton Woods Elementary School
Brooklyn Preparatory High School
Casimir Pulaski School
Cecil Parker Elementary School
Cesar E. Chavez Elementary School
Church Street Elementary
Community Health Academy of The Heights
Connetquot High School
Denzel Washington School of The Arts
East Meadow High School
Eugenio Maria De Hostos Microsociety School
Floral Park Bellerose Elementary School
Floral Park Memorial High School
Forest Avenue Elementary School
Forest Brook Elementary School
Forest Hills High School
Freeport High School
Gorton High School
Graham Elementary School
Hampton Bays Elementary School
Harborfields High School
Hauppauge High School
Hauppauge Pines Elementary
High School for Dual Language & Asian Studies
High School Of Applied Communication
High School of Economics & Finance
Hillcrest High School
IS 187 Christa McAuliffe School

IS 230 School for Civics in Community
John F. Kennedy Elementary School
John Lewis Childs Elementary School
Kahlil Gibran School
Lincoln High School
Longwood High School
Martin Avenue Elementary School
Massapequa High School
Mathematics, Science Research, And Technology Magnet High School
Mosaic Prep Academy
Mount Vernon High School
Mount Vernon Honor Academy
Mount Vernon Leadership Academy
MS 296 South Bronx Academy for Applied Media
Museum School 25
Nelson Mandela/Dr. Hosea Zollicoffer School
New Hyde Park Memorial High School
Northport High School
Paideia School 24
Patchogue-Medford High School
PEARLS Hawthorne School
Port Chester Middle School
PS 013 M.L. Lindemeyer
PS 02 (Lincoln Elementary School)
PS 102 Jacques Cartier
PS 151 Lyndon B. Johnson
PS 188 The Island School
PS 196 Ten Eyck
PS 197 John B Russwurm
PS 212Q
PS 30 Westerleigh
PS 303Q Academy For Excellence Through Arts
PS 5 Huguenot
PS 84 Steinway School
PS/IS 127Q The Aerospace Science Magnet School

Richmond Hill High School
Roosevelt High School - Early College Studies
Rosemarie Ann Siragusa School
Santapogue Elementary School
School 16
School 21
School 7 Oceanside High School
School 9
Smithtown Elementary School
Smithtown High School-East
Smithtown High School-West
South Bay Elementary School
St. Raymond High School for Boys
Summit Lane Elementary School
Susan E. Wagner High School
The New American Academy
Charter School
Thurgood Marshall Academy Lower School
Tooker Avenue Elementary School
Tottenville High School
Transfiguration School
Urban Assembly Maker Academy
Urban Assembly School of Business for Young Women
Walt Whitman High School
Walter G. O'Connell Copiague High School
William Floyd Middle School
Yonkers Middle High School
Yonkers Montessori Academy

Silver Level

Academy Charter Elementary School
Academy for Excellence in Leadership
Anne M. Dornier Middle School
Aquebogue Elementary School
Aquebogue Elementary School
Bowling Green Elementary School
Brentwood High School
Brooklyn Studio Secondary School
California Avenue Elementary School
Canaan Elementary School
Carle Place Middle - Senior High School
Commack High School
Countrywood Primary Center
Creo College Prep Charter School
Creo College Prep Charter School
Cross Hill Academy
Deauville Gardens East Elementary School
Division Avenue High School
Dogwood Elementary School
Douglas G. Crafflin Elementary School
Francis J. O'Neill Elementary School
George W. Hewlett High School

Grimes Elementary School
Grimes Elementary School
Henry Viscardi School
Henry Viscardi School
J.H.S 104 Simon Baruch
MS 35 Stephen Decatur Middle School
MS 582 The Upper School
MS 88 Peter Rouget
MS 88 Peter Rouget
MS 936 Arts off Third
Northport Middle School
Oakwood Primary Center
Oregon Middle School
Ossining High School
Pierre Van Cortlandt Middle School
Pierre Van Cortlandt Middle School
Plainview Old Bethpage Middle School
Plainview-Old Bethpage John F. Kennedy High School
Plaza Elementary School
PS 143 Louis Armstrong
PS 16 Leonard Dunkly
PS 16 Leonard Dunkly

PS 178 St. Clair McKelway
PS 206 Joseph F. Lamb
PS 206 Joseph F. Lamb
PS 42 Benjamin Altman
PS/IS 104 The Fort Hamilton School
PS/IS 218 Rafael Hernandez Dual Language Magnet School
Ralph Reed Middle School
Ramapo High School
Ramapo High School
Rebecca Turner Elementary School
Rebecca Turner Elementary School
Riverdale Avenue Middle School
Riverdale Avenue Middle School
Ronald Edmonds Learning Center II
South Middle School
St. James Elementary School
Stuyvesant High School
Tackan Elementary School
Uniondale Senior High School
Wantagh High School
Yonkers Early Childhood Academy

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\$100,000+

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SKF General Contractors
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\$10,000-\$24,999

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The Community Company
The UPS Stores
UPS
Williams Companies

\$5,000-\$9,999

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M&T Bank Corp
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Starr Companies
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New York State Office of Children and
Families Services (OCFS)
New York State Department of Education

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\$1,000+

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**Serves dual role on Regional Council and
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Our Financials

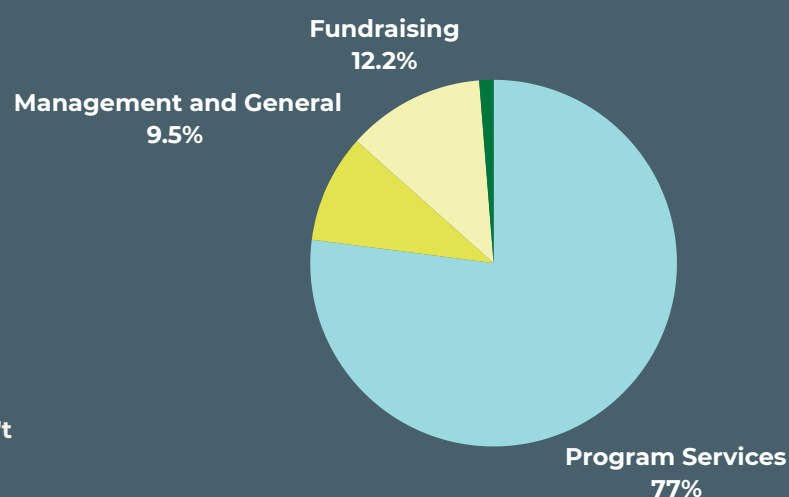
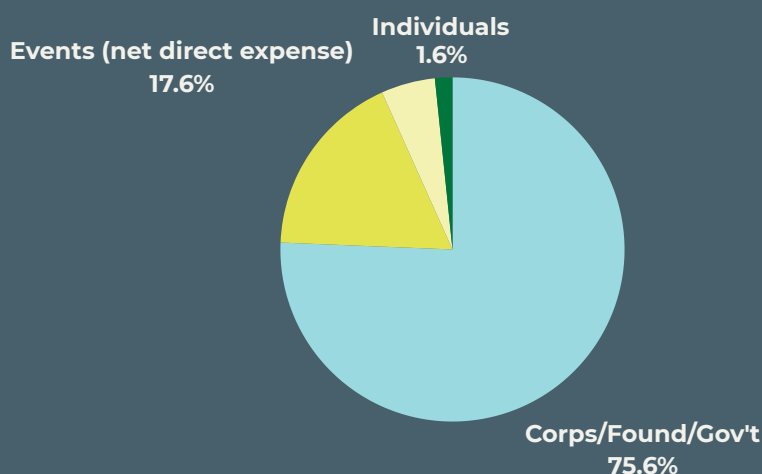
Year ended June 30, 2023

2022-2023 Revenue

Corporate, Foundation and Public Sector	\$4,650,633
Events (net direct expenses)	\$1,084,965
Gifts In-Kind / Other	\$312,186
Individuals	\$100,555

2022-23 Expenses

Program Services	\$3,099,301
Management & General	\$383,914
Fundraising	\$488,995
Volunteer Recruitment	\$50,680



Fiscal Years 2020-2021 and 2021-2022

Operating Support and Revenue

	2020-21	2021-22
Contributions	\$1,616,625	\$1,803,894
Events (net direct expense)	\$1,377,389	\$778,643
In-Kind & Other Income	\$283,190	\$414,657

Operating Expenses

	2020-21	2021-22
Program Services	\$2,302,256	\$2,521,904
Management & General	\$378,355	\$544,255
Fundraising & Volunteer Recruitment	\$459,471	\$370,276

For a complete set of audited financial statements, please visit [NewYork.JA.org/about/financial-reports](https://www.newyorkja.org/about/financial-reports)



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